

www.msmemart.com

MSMEMART: A unique platform that powered SMEs Industry to stand on overseas market

NSIC's B2B portal (www.msmemart.com) is a one-stop, one-window bouquet of aids that provides information on business, technology and finance and also exhibit the core competence of Indian SMEs. Portal provides online platform to MSME's for B2B marketing and connecting with the buyers and suppliers all over the world. With support of central government, it provides new facilities as well as undertaking upgradation of existing facilities so that SSIs can produce products in accordance with guideline of buyers.

The certification of ISO 9001:2008 has proved its reliability. Infomediary Services available on web portal is a one stop shop, one-window bouquet of aids which is used as a tool by SMEs in promoting, modernization, upgradation of technology, quality consciousness, strengthening linkages. These opportunities enhance exports - projects and products from small enterprises.

MSME Mart that while provides business opportunities also showcases products made by small units, serving as a vendor development programme cum industrial exhibition. The MSME Mart which scheduled took place from February-20 to 21 sees the participation of manufacturing and service micro, small and medium enterprises as also central, state and paramilitary organisations.

MSME products procured by Border Security Force (BSF), Central Industrial Security Force (CISF) / Central Reserve Police Force (CRPF) / Sashastra Seema Bal (SSB) such as hosiery items including uniforms, shoes (ankle boots / jungle boots), leather goods, sports goods, medical equipment, first aid boxes, auto parts, safety equipment, security related tools and equipment, plastic items, luggage bags, etc will be displayed. Participants are bound to benefit from business interaction meet of micro and small enterprises with CPSUs / paramilitary organisations in which public procurement policy, vendor registration and other requirements will be discussed.

With help of **MSMEMART**, NSIC opens the doors to reach overseas market for SMEs so that they get prosperity and can taste transnational market trends. Apart from *MSMEMART portal*, NSIC facilitates credit requirements of small enterprises in the following areas:

- Financing for procurement of Raw Material (Short term)
- Financing for Marketing Activities (Short term)
- Finance through syndication with Banks
- Performance and Credit Rating Scheme for small industries
- Technology Support
- Infomediary Services (www.msmemart.com & www.msmeshopping.com)
- Membership Benefits
- Software Technology Parks
- Technology Business Incubators

- Small Enterprise Establishment Programme (SEEP)
- International Cooperation
- International Consultancy Services
- Insurance of Export Credit for Micro and Small Enterprises

Why to join MSME Mart:

- More than 1.25 Lakh members
- Leverage NSICs Credibility
- Increased Market Access
- Business Solutions from Third Party Service Providers
- Numerous Success Stories

Features of the portal:

- One Stop Solution for MSME needs including Marketing, Technology, Raw Material, Business Alliance Opportunities across the globe
- Sector Specific National & Global Tender Information
- FREE Registration as MSME (UAM) Assistance in Finance facilitation
- Multilingual language support including regional languages
- Free membership for SC / ST entrepreneurs

Benefits to MSMEs:

- Increase Discoverability—Create company web page in minutes
- Display your Products & Services 24x7
- Connect with Buyers and Suppliers
- Keyword based Unlimited National Tender Alerts
- Franchise & Distributorship Opportunities
- Request for quotation
- Information on Events and Exhibitions
- Business Leads

www.msmemart.com Provides with the following links:

- [Champions Portal](#)
- [NSIC Schemes](#)
- [Buy & Sell Old Machinery](#)
- [Sale of Industrial Scrap](#)
- [Find Verified Suppliers](#)
- [Govt Procurement-Msme SambandHh](#)
- [Delayed Payment- Msme Samadhaan](#)
- [Govt of India schemes](#)
- [Skilled Manpower-Msme Sampark](#)
- [India Korea Technology Centre](#)
- [Finance for Raw Material Procurement](#)
- [Technology / Testing & Training facilities](#)
- [MSME Innovation](#)
- [Business Alliance-Franchise & Distributorship](#)

Source: <http://www.msmemart.com/>